



LOGO DESIGN | CUSTOM ART | PROMO GEAR

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## PAGE 1-2 **LOGO PACKAGES**

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Get set up for life with my business logo packages!

Original, custom designs. Consistent, professional branding.

Perfect for Large & Small Business, Events, Sports Clubs, Schools & More.

No recycled clip art or AI generated designs.

## PAGE 3 **CUSTOM DESIGN EXTRAS**

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Get professionally branded custom-made promotional designs!

Perfect for Signage, Business Cards, Flyers, Vehicle Wraps, Clothing, Merch, Packaging, Social Media & Much More.

Expert pre press files compatible with all forms of printing & production.

Promo products are available to order.

## PAGE 4 **OTHER EXTRAS**

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Social Media Assets, Branding Guides & Logo Fix Ups!

Social Media Packages include Profile Pics, Cover Photos & Post Designs.

Branding Guides give your business a pro look with direction & purpose.

Fix your old, pixelated logo so it works for printing, production & online use.

## PAGE 5 **CUSTOM ARTWORK**

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Get your very own original piece of custom art by me!

Illustrated & Photographic designs in many different styles.

Artwork created to your instructions.

Perfect for Gifts, Wall Art, Promo Gear, Clothing Design & More.

# LOGO PACKAGES



## DELUXE LOGO PACKAGE

– \$1500 [BEST VALUE]

- MULTIPLE DESIGN OPTIONS TO CHOOSE FROM
- FULL COLOUR & 1 COLOUR LOGOS
- STACKED/ROUND & LONG LOGO VARIATIONS TO SUIT DIFFERENT APPLICATIONS
- SIMPLE BRAND GUIDE WITH COLOUR PALETTE & FONT INFORMATION
- VECTOR PDF, PNG & JPG FILES
- BUSINESS CARD, BUMPER STICKER, FACEBOOK COVER PHOTO, SIGNAGE & UNIFORM DESIGNS\*
- 500 x SPOT UV COATED BUSINESS CARDS (\$200 value)
- 50 x 180cm x 60cm BUMPER STICKERS (\$180 value)
- YOUR FILES WILL BE STORED BY ME FOR EASY ACCESS

\*Other custom designs extras are available

## PREMIUM LOGO PACKAGE – \$750

- MULTIPLE DESIGN OPTIONS TO CHOOSE FROM
- FULL COLOUR & 1 COLOUR LOGOS
- STACKED/ROUND & LONG LOGO VARIATIONS TO SUIT DIFFERENT APPLICATIONS
- VECTOR PDF, PNG & JPG FILES
- YOUR CHOICE OF 2 CUSTOM DESIGNS (SEE CUSTOM DESIGN EXTRAS)\*
- YOUR FILES WILL BE STORED BY ME FOR EASY ACCESS

\*Depending on time, more custom designs may be included at no extra cost

# STANDARD LOGO PACKAGE

– \$500

- MULTIPLE DESIGN OPTIONS TO CHOOSE FROM
- FULL COLOUR & 1 COLOUR LOGOS
- VECTOR PDF, PNG & JPG FILES
- YOUR CHOICE OF 1 CUSTOM DESIGN (SEE CUSTOM DESIGN EXTRAS)\*
- YOUR FILES WILL BE STORED BY ME FOR EASY ACCESS

\*Depending on time, more custom designs may be included at no extra cost

# BUDGET LOGO PACKAGE – \$250

- MULTIPLE DESIGN OPTIONS TO CHOOSE FROM
- FULL COLOUR & 1 COLOUR LOGOS
- VECTOR PDF, PNG & JPG FILES
- YOUR FILES WILL BE STORED BY ME FOR EASY ACCESS

IF THESE PACKAGES ARE OUTSIDE OF YOUR PRICE RANGE OR IF YOU NEED MORE ITEMS THAN THESE PACKAGES INCLUDE, PLEASE LET ME KNOW AND I WILL TAILOR A LOGO DESIGN PACKAGE TO SUIT YOUR NEEDS.

# CUSTOM DESIGN EXTRAS



- BUSINESS CARDS
- FLYERS
- BROCHURES
- MENUS
- POSTERS
- LETTERHEADS
- INVOICES
- EMAIL SIGNATURES
- UNIFORMS
- SIGNAGE
- VEHICLE WRAPS
- STICKERS
- STUBBY COOLERS
- ADVERTISEMENTS
- PACKAGING
- MAGNETS
- KEYRINGS
- HATPINS
- COASTERS
- CLOTHING
- HEADWEAR
- INVITATIONS
- AIR FRESHENERS
- SOCIAL MEDIA ASSETS
- WEBSITE GRAPHICS
- PHOTO EDITING
- MASCOT/CHARACTER DESIGNS
- CANVAS PRINTS
- LOGO ANIMATIONS
- OTHER (ASK ME WHAT YOU ARE AFTER)

## ASK FOR A QUOTE

CUSTOM DESIGN COSTS WILL VARY DEPENDING ON WHAT IS REQUIRED (eg. Extra text, graphics, photos, pages, custom artwork etc can increase the price)

## PROMO PRODUCTS

Don't have a product supplier in mind? Let me know what you are after & I will send you my product catalogue or a free quote.

# OTHER EXTRAS



## SOCIAL MEDIA PACKAGE – \$250

- 2 x CUSTOM PROFILE PICS
- 2 x CUSTOM COVER PHOTO/BANNERS
- 3 x CUSTOM POST DESIGNS OF YOUR CHOICE
- DESIGNS ADAPTED TO SUIT FACEBOOK, INSTAGRAM & OTHERS IF REQUIRED

## BRANDING GUIDE – \$450

Add a simple, easy to follow branding guide to your new logo package or have me create one for your existing logo.

This multi-page PDF document will outline healthy brand practices to make sure your look is professional & consistent across the board. Simply send this guide, along with your logo files, to your selected printer, supplier or web developer to ensure a quality result everytime.

Your guide will encompass the overall vibe & values of your business while detailing all of your logo variations, logo usage, font & colour information, graphic elements & can also include custom designs for signage, advertising, promotional gear & more.

## LOGO FIX UPS – FROM \$100

Do you have a current logo that you are happy with but the files are not up to scratch? Does your logo look blurry & pixelated? I can convert or re-create your existing logo so it is compatible with any printing or production process you need.

LOGO FIX UP COSTS WILL VARY DEPENDING ON WHAT IS REQUIRED

# CUSTOM ARTWORK



I can create virtually any style of artwork or design to suit any application. Your piece of artwork will be 100% original & drawn/created by me, not outsourced to somebody else or by using AI.

Perfect for Gifts, Wall Art, Cover Art, Clothing Lines, Promo Gear, Stickers, Signage, Tattoos, Branding, Packaging, Social Media, Website Graphics, Advertising, Menus, Flyers, Posters, Mascots, Souvenirs, Concept Art, Character Art & Much More

Let me know what you have in mind and I will give you a free quote. Some art styles I can provide include Comic, Sketch, Painting, Cartoon, Realistic, Photo Collage, Photo Manipulation & Editing and More.

Every piece of artwork is different so pricing will depend on the level of detail, number of colours, number of photos, design composition & other factors.

## ASK FOR A QUOTE

CUSTOM ARTWORK COSTS WILL VARY DEPENDING ON WHAT IS REQUIRED

CHECK OUT MY FACEBOOK & INSTAGRAM PAGES FOR EXAMPLES OF MY WORK @AaronLodderdesign

# IMPORTANT!

- 50% deposit of initial quote is required for new clients.
- Complete re-makes/re-draws or extensive changes after the first submission will cost extra.
- All designs are sent to you for approval.
- You will own the designs! Upon full payment you will receive your file package and are free to register your trademark, and use the designs as you see fit.
- Other file formats & sizes are available upon request.

PLEASE DON'T HESITATE TO ASK  
IF YOU HAVE ANY QUESTIONS.

THANK YOU FOR YOUR TIME!

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